


Book and Claim for Transportation

 Transportation & Logistics

 Europe & North America

Quick Overview

The Smart Freight Centre is convening companies to develop processes and tools for an effective and well-governed book and claim system to promote lower-emission fuels in the transportation sector.

Book and claim systems, like a chain of custody paper trail, track how materials, products, and their attributes move through a supply chain. They can also help monitor the environmental attributes of lower-emission transport solutions separate from physical deliveries, allowing ambitious buyers to buy greenhouse gas emissions reductions from more sustainable fuels even if their planes, ships, or trucks don't use those fuels.

Why This Project Matters

- Promotes lower-emission energy use: Facilitates broader adoption of more sustainable energy in transportation.
- Supports decarbonization goals: Aids in meeting global climate targets for aviation and maritime sectors.
- Encourages collaboration: Unites stakeholders for collective action on transport decarbonization.
- Enhances market credibility: Creates consistent standards to improve the reliability of environmental claims, encouraging lower-emission transport adoption.

Expected Results

- Market flexibility: Aims to enable the purchase of environmental attributes separate from physical fuel, supporting lower-emission transport even in challenging regions.
- Increased clean-fuel demand: Helps drive demand and investment in lower-emission fuels through credible reduction claims.
- Streamlined coordination: Aims to reduce duplication and enhance efficiency in developing transport decarbonization strategies.
- Transparent auditing: Supports the establishment of reliable standards and registries for transparent and trustworthy environmental claims.



Companies Committed

 Microsoft

Deloitte.

 PEPSICO

 MAERSK

amazon

Schneider
Electric

Goal

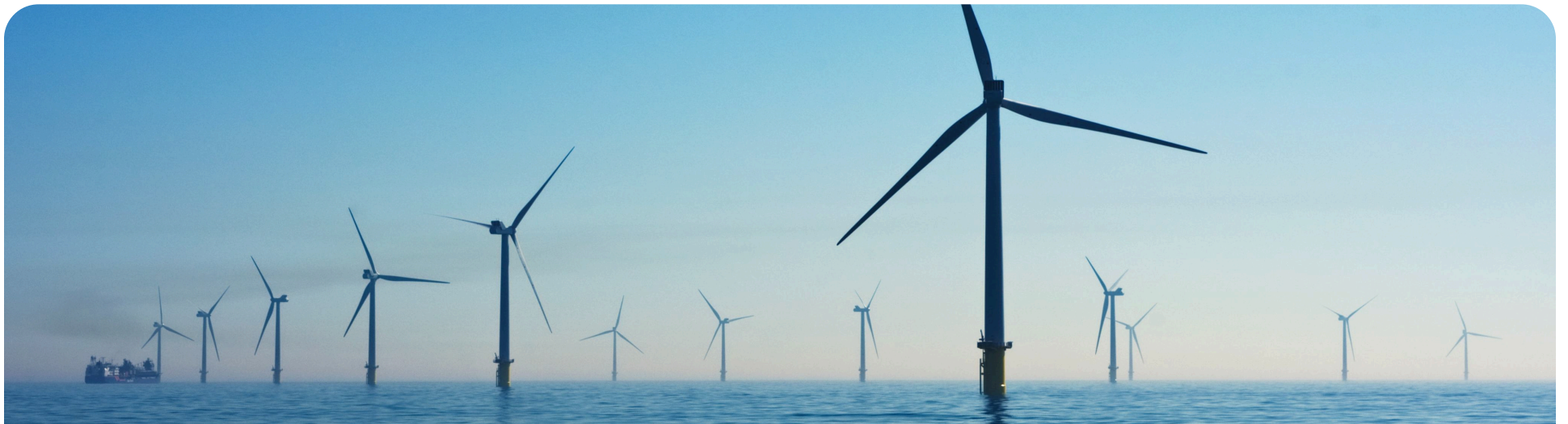
To track and purchase environmental attributes, thereby increasing access to lower-emission transport in challenging sectors, through the use of the book and claim system.



Join This Project

Scan the QR code or visit amzn.to/bookandclaim this project. Have questions? Contact us at wws-strategicprojects@amazon.com.

Retailers, manufacturers, transportation and logistics service providers, clean fuel producers, and professional service providers such as consultants are encouraged to join.



The Big Picture

The Climate Pledge launched a series of collaborative projects to help tackle some of the planet's biggest climate change challenges alongside the best in the business. These joint action projects bring signatories together to enable and scale a solution that aligns with the pillars of the Pledge and leads to measurable results.

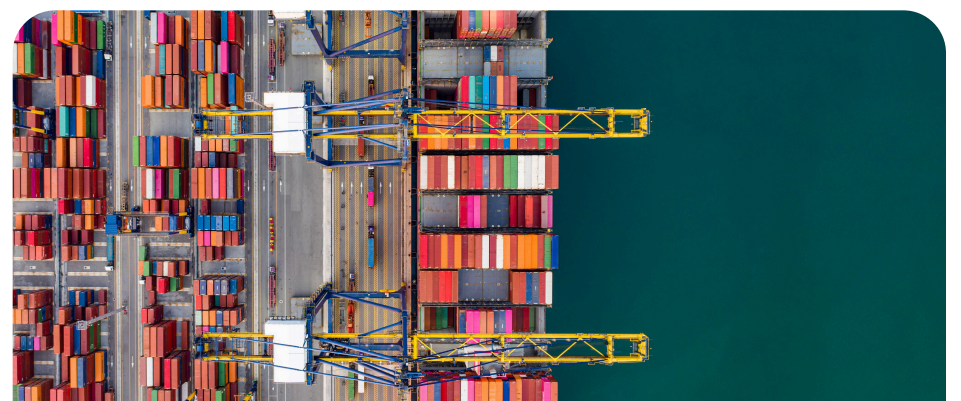
Learn more at theclimatepledge.com/jointaction.



The Pledge

The Climate Pledge is a commitment to reach net-zero carbon emissions by 2040. It brings the world's top companies together to accelerate joint action, cross-sector collaboration, and responsible change.

Learn more at theclimatepledge.com.



Smart Freight Centre

Book and Claim for Transportation is led by the Smart Freight Centre (SFC) in collaboration with Amazon. SFC is an international non-profit organization focused on reducing the emission impacts of global freight transportation.

Learn more at smartfreightcentre.org.